

ZAPTHINK ZAPNOTE™

BIND SYSTEMS

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Bind Systems

URL: www.bindsys.com	Headquarters : Dublin, Ireland
Founded: 2000	Funding: Privately-held, Self-funded

Product Summary

Bind Systems was formed in late 2000 to focus on business-to-business process orchestration and choreography based on the ebXML set of specifications. The company saw some limited early support for its ebXML-based BindStudio 1.4 product, but soon found that they would be better able to serve their customers through support of BPEL4WS for private as well as public processes. Bind Systems' latest product, BindStudio 2.0 Web Services Orchestration Edition, allows users to define, model, and document business process choreographies composed of Web Services using a visual modeling environment that supports UML diagramming techniques and the BPEL4WS language.

The BindStudio graphical modeling environment uses UML diagramming techniques to generate BPEL-compliant process descriptions, supporting comprehensive BPEL4WS functionality including all basic and complex activity types, service links, fault handlers, compensation handlers and scopes, as well as recursive decomposition of business process execution flow in activity diagrams. Generated BPEL descriptions can then be executed by a process engine that supports the specification. Finally, users can generate reports and audits on the process model using an HTML model report generator.

Key Differentiators

- Support for ebXML BPSS as well as BPEL4WS
- Uses UML activity diagrams as a way to generate BPEL and BPSS process models
- Focused on public, B2B collaborations
- Unique process reporting capabilities

ZapThink Take

The Bind Systems solutions provide a unique solution for business process modeling that leverages UML, unlike many of the other Web Services process design tools currently available. It is important to note, however, that BindStudio is a design-time tool only, as the

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product does not include any runtime process execution capabilities. Furthermore, Bind Systems only has a handful of employees and limited sales success, and as such the BindStudio product provides many compelling features that may make the company an interesting acquisition target.

Related Research

- *Service-Oriented Process Report (ZTR-WS108)*

About ZapThink, LLC

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ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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