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ZAPTHINK ZAPNOTE™

DATA CONVERSION LABORATORY

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Data Conversion Laboratory

URL: www.dclab.com	Headquarters: Fresh Meadows, NY
Founded: 1981	Funding: Privately held

Product Summary

Data Conversion Laboratory (DCL) prepares digital content for distribution and publishing by converting all kinds of unstructured, semi-structured, or structured content from a variety of major word processing, typesetting, and document formats and paper. DCL uses proprietary methodology, a vast library of specially developed conversion filters, and software to reorganize and enhance documents to the requirements of electronic publishing and data distribution.

The end result of their work is well-structured XML, SGML, Open eBook (OeB), HTML, and other formats. Founded in 1981, DCL has converted more than 200 million pages, and provides conversion services and software to publishers, industry, government, libraries, and documentation developers. Much of DCL's experience is with complex technical documentation, typically characterized by elaborate tables, equations, cross-referencing, special characters, footnotes, and complex imaging requirements.

ZapThink Take

The services of companies like the Data Conversion Laboratory will increasingly become necessary as companies seek to make the transition from static islands of unstructured content to dynamic, reusable content services that can continually deliver value to an organization. The Data Conversion Laboratory has been around since 1981, so it is clear they understand the difficulty involved in transforming content. Leveraging their own proprietary conversion technology, the company can automate a very large part of the conversion process. However, their experience teaches us that it might be an impossible task to automate 100% of the unstructured content in the enterprise.

Related Research

➢ *XML in the Content Lifecycle* Report (ZTR-CL100)

About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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