

## ZAPTHINK ZAPNOTE™

### ENTRUST

*Analyst: Jason Bloomberg*

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## Entrust

URL: <a href="http://www.entrust.com">www.entrust.com</a>	Headquarters : Dallas, TX
Founded: 1994	Nasdaq: ENTU

## Product summary

Entrust provides a range of Internet security products and services that provide identification, entitlements, verification, privacy, and security management capabilities. Their products include PKI-based security management, single sign-on, identification and entitlements for Web users, identification, verification and privacy for Web applications, as well as certificate services and secure messaging.

Their XML and Web Services security efforts fall primarily in Entrust's *Web Services Trust Framework*, which offers the ability to secure XML communications between parties using XML Signature and XML Encryption. Entrust is a coauthor of both specifications. The Services Trust Framework also includes a Java-based toolkit that allows companies to create XML signatures for digitally signing XML messages.

## ZapThink take

Entrust is a solid competitor in the global trust services space. However, at the time ZapThink was preparing this report, Entrust was reevaluating its XML and Web Services strategy. They have indicated that they are looking to develop XKMS-based solutions, but the status of that effort is unclear at this time.

## Related Research

- *XML and Web Services Security Report (ZTR-WS104)*

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Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

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## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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