

## ZAPTHINK ZAPNOTE™

### HERZUM SOFTWARE

*Analyst: Jason Bloomberg*

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## Herzum Software

URL: <a href="http://www.herzum.com">www.herzum.com</a>	Headquarters : Evanston, IL
Founded: NA	Funding: NA

## Services Summary

Herzum Software is a consulting company and an authority in enterprise architecture and technology strategy, Web Services-based system integration, and architecture-centric, process-driven, agile component-based software manufacturing. Herzum Software specializes in architectural and organizational migration to new technologies, strategic eBusiness solutions, and software reuse. They have deep experience in component-based development, Web Services and SOAs.

Herzum Software is an architecture-centric firm, and bills itself as the place "where architects learn to be architects." They are the originators of *Component-Oriented Software Manufacturing* (COSM), a component-based development approach that they have extended to SOA. They also actively perform Model-Driven Architecture (MDA), a key enabling approach to SOA.

## Key Differentiator

- Deep architecture expertise

## ZapThink Take

Herzum Software and its Chairman/CTO Peter Herzum are well known in component-based development circles, and they are thought leaders in the SOA space as well. They are an excellent example of a consulting firm on the leading edge, helping even early adopter companies build effective SOAs.

## Related Research

- *Service-Oriented Architecture Consulting Report (ZTR-WS109)*

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Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

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## About ZapThink, LLC

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ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

### **ZAPTHINK CONTACT:**

ZapThink, LLC  
11 Willow Street  
Suite 200  
Waltham, MA 02453  
Phone: +1 (781) 207 0203  
Fax: +1 (786) 524 3186  
[info@zapthink.com](mailto:info@zapthink.com)

