

## ZAPTHINK ZAPNOTE™

### INTALIO

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## Intalio

URL: <a href="http://www.intalio.com">www.intalio.com</a>	Headquarters: San Mateo, CA
Founded: 1999	Funding: Privately-held, Venture-backed: Woodside Fund, 3i, SAP Ventures, XML Fund, Sippl MacDonald Ventures, Dassault Développement, Ridge Ventures

## Product Summary

Intalio was one of the early proponents for Web Services-based process definition languages. Much of their experience and knowledge is reflected in the BPML and WSCI specifications currently in consideration by the W3C Choreography working group. The company's flagship product is Intalio |n<sup>3</sup>, a standards-based, platform-neutral BPMS that supports the design, deployment, execution, maintenance, and optimization of reliable, transacted Service-Oriented Processes. Intalio |n<sup>3</sup> is unique in that it is the only SOP solution on the market that can support any block-structured process modeling languages such as BPML and BPEL4WS. Based on J2EE, the product can be deployed on top of any J2EE application server and integration broker, including BEA WebLogic, IBM WebSphere, and TIBCO Rendezvous.

The Intalio product suite is actually composed of four parts: a Server, Designer, Director, and a collection of Projectors. The Intalio |n<sup>3</sup> Server is a transactional runtime for the execution of business processes, which has been architected for reliability, scalability, and security. The Server product provides BTP as well as WS-Transactions support for transactions, deployment validation and runtime monitoring of processes, activity and process failover, asynchronous as well as synchronous process execution, process flow analysis and optimization, and robust security support.

Intalio |n<sup>3</sup> Designer provides a single design and development environment that covers the entire process lifecycle from creation to management. The Designer allows existing business processes, procedures, and policies to be imported from any process modeling software and extended into executable and manageable processes. Intalio |n<sup>3</sup> Director allows employees, customers, and partners to direct the execution of business processes through any workforce software. Intalio |n<sup>3</sup> Projectors provide access to legacy systems, applications, and data stores through Web Services-based adapters.

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## Key Differentiators

- Can support any block-structured process language including BPML and BPEL
- Supports BTP and WS-Transactions for short-lived as well as long-running transactions
- Single process design and development tool that covers entire process lifecycle: creation, deployment, execution, and management

## ZapThink Take

The Intalio solution, like the Collaxa product offering, is a feature-rich solution specifically targeted at Service-Oriented Process challenges. What differentiates Intalio from Collaxa is its ability to support any block-structured process language. While Collaxa is fixed to BPEL, Intalio isn't locking themselves (or their customers) into any particular specification for process design and execution, and as a result offers a great deal of flexibility and future proofing should the current volatile standards landscape shift in an unexpected direction. Intalio's features match closely the capabilities of these languages, and then some, and so those companies looking for a solution for standards-based, Service-Oriented Process should keep Intalio on their evaluation short-list.

## Related Research

- *Service-Oriented Process* Report (ZTR-WS108)

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## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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