

ZAPTHINK ZAPNOTE™

MEGA

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MEGA

URL: www.mega.fr	Headquarters: Paris, France
Founded: 1991	Funding: Privately-held

Product Summary

Customers have used MEGA software for over ten years to capture, analyze and design business processes. Business modeling and runtime process execution are key functions and features of the MEGA software suite, and these features are becoming increasingly applied to Service-Oriented Process. The core of the MEGA system is the MEGA Repository, which provides an object oriented repository that stores and maintains the business models for use by other constituencies in the enterprise.

MEGA Process provides business process modeling capability to capture, analyze, design and manage the business processes, procedures, operations and activities of the enterprise. Using MEGA Process, developers can make use of extensive explore, decision support and impact analysis facilities to test and validate design scenarios against corporate objectives and business requirements.

Key Differentiators

- Support for BPML and BPMN
- Extensive support for business modeling and design-time process analysis

ZapThink Take

MEGA is very well known as a leader in business process management. The capabilities of its software are quite robust and fulfill many of the requirements for Service-Oriented Process. However, it is unclear how much the company is supporting the Service-oriented view of process creation, execution, and management. While the company has come out in support of BPMN and BPML, there is no evidence that the specifications, or the ideas they espouse, have made their way into any current release of MEGA software. Also, many customers use the design-time only capabilities of MEGA, but not in live, runtime environments. In order for MEGA to participate in the SOP market, they will have to make sure their products are utilized

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more for runtime process management than for design-time process modeling.

Related Research

- *Service-Oriented Process Report (ZTR-WS108)*

About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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