

ZAPTHINK ZAPNOTE™

OBLIX

Analyst: Jason Bloomberg

All Contents Copyright © 2003 ZapThink, LLC. All rights reserved. Reproduction of this publication in any form without prior written permission is forbidden. The information contained herein has been obtained from sources believed to be reliable. ZapThink disclaims all warranties as to the accuracy, completeness or adequacy of such information. ZapThink shall have no liability for errors, omissions or inadequacies in the information contained herein or for interpretations thereof. The reader assumes sole responsibility for the selection of these materials to achieve its intended results. The opinions expressed herein are subject to change without notice. All trademarks, service marks, and trade names are trademarked by their respective owners and ZapThink makes no claims to these names.



Oblix

URL: www.oblix.com	Headquarters : Cupertino, CA
Founded: 1996	Funding : Kleiner Perkins Caufield & Byers (KPCB), KPCB Java Fund, Cisco Systems, Intel 64 Fund, Apax Partners, Credit Suisse First Boston, Van Wagoner Capital Management, Focus Ventures, J.P. Morgan, Robertson Stephens Bayview 99, CSK Venture Capital, Novell, Presidio Venture Partners (venture capital arm of Sumitomo Corp.), Lehman Brothers, and Siemens Mustang Ventures.

Product summary

Oblix is an eBusiness security company whose integrated access control and identity management solution, *NetPoint*, has the following four parts:

- The *COREid* user management tool manages the identity profiles and access privileges of an enterprise's users. Three core applications make up the NetPoint COREid System: the *User Manager*, *Group Manager*, and *Organization Manager*.
- The *Access System* enforces an enterprise's access policies for both Web and non-Web applications and content through policy-based authentication, authorization, and auditing. It provides common security measures across multiple Web servers and applications, combining centralized policy creation with decentralized management and enforcement.
- NetPoint also offers a set of Web Services, including security Services that provide authentication, authorization, and auditing Services; integration Services, consisting of APIs and XML Web Services; identity Services that automate the procedures for approving changes to identity information and access privileges; and presentation Services for customizing the NetPoint user interface using XML.

ZapThink take

Oblix is heavily involved in security standards efforts, including SAML. They also have about 100 customers cutting across multiple vertical markets. While they are smaller than Netegrity, they have a solid position as the #2 vendor in the cross-platform SSO space.

TAKE CREDIT FOR READING ZAPTHINK RESEARCH!



Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

Earn rewards for reading ZapThink research! Visit www.zapthink.com/credit and enter the code OBCORE. We'll reward you with ZapCredits that you can use to obtain free research, ZapGear, and more!

For more information about ZapThink products and services, please call us at +1-781-207-0203, or drop us an email at info@zapthink.com.

Related Research

- *XML and Web Services Security Report (ZTR-WS104)*

About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

ZAPTHINK CONTACT:

ZapThink, LLC
11 Willow Street
Suite 200
Waltham, MA 02453
Phone: +1 (781) 207 0203
Fax: +1 (786) 524 3186
info@zapthink.com

