

## ZAPTHINK ZAPNOTE™

### ONENAME

*Analyst: Jason Bloomberg*

All Contents Copyright © 2003 ZapThink, LLC. All rights reserved. Reproduction of this publication in any form without prior written permission is forbidden. The information contained herein has been obtained from sources believed to be reliable. ZapThink disclaims all warranties as to the accuracy, completeness or adequacy of such information. ZapThink shall have no liability for errors, omissions or inadequacies in the information contained herein or for interpretations thereof. The reader assumes sole responsibility for the selection of these materials to achieve its intended results. The opinions expressed herein are subject to change without notice. All trademarks, service marks, and trade names are trademarked by their respective owners and ZapThink makes no claims to these names.



## OneName

URL: <a href="http://www.onename.com">www.onename.com</a>	Headquarters : Seattle, WA
Founded: 1999	Funding: Private

## Product summary

OneName Corporation provides an infrastructure-level solution to establishing secure Web identity. OneName Web identity products provide for the protected sharing of identity attributes across multiple trust domains. The *OneName Identity Server* provides the identity foundation for Web Services by giving businesses a standard way to create and manage Web identities and associated permission, security, privacy, and synchronization requirements.

OneName has based their technology on the eXtensible Name Service (XNS) protocol, which provides an open platform for establishing and managing Web identity. XNS is an XML-based protocol that OneName is helping to drive. XNS-based identity solutions address the following requirements:

- XNS is an open standard with published technical specifications
- XNS offers federated identity management
- XNS is platform-independent and vendor independent
- XNS is interoperable with existing standards

The XNS protocol defines a method for exchanging XML data among disparate systems with strong privacy, security, and synchronization controls. The XNS platform consists of three major components: web identity management, privacy and security controls, and automated data exchange and synchronization.

## ZapThink take

OneName positions XNS as the “DNS of Web Services,” offering a corresponding set of capabilities to Web Services that the domain name system offers to the Web. Unfortunately, XNS has not achieved widespread acceptance, and thus is unlikely to become an established standard. While OneName’s focus on identity management is unique, they will likely find their market dominated by the SSO vendors who offer both more functionality and technology based upon more widely accepted standards.

### TAKE CREDIT FOR READING ZAPTHINK RESEARCH!



Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

Earn rewards for reading ZapThink research! Visit [www.zapthink.com/credit](http://www.zapthink.com/credit) and enter the code ONEXNS. We'll reward you with ZapCredits that you can use to obtain free research, ZapGear, and more!

For more information about ZapThink products and services, please call us at +1-781-207-0203, or drop us an email at [info@zapthink.com](mailto:info@zapthink.com).

## Related Research

- *XML and Web Services Security Report (ZTR-WS104)*

## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

### **ZAPTHINK CONTACT:**

ZapThink, LLC  
11 Willow Street  
Suite 200  
Waltham, MA 02453  
Phone: +1 (781) 207 0203  
Fax: +1 (786) 524 3186  
[info@zapthink.com](mailto:info@zapthink.com)

