

## ZAPTHINK ZAPNOTE™

### THOUGHTWORKS

*Analyst: Jason Bloomberg*

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## ThoughtWorks

URL: <a href="http://www.thoughtworks.com">www.thoughtworks.com</a>	Headquarters : Chicago, IL
Founded: 1993	Funding: NA

## Services Summary

ThoughtWorks provides custom application development and advanced system integration services. They deliver eBusiness solutions that require sophisticated software capable of integrating advanced business functionality with a company's existing core IT assets. ThoughtWorks does the heavy lifting required to deliver custom eBusiness applications and advanced systems integration.

ThoughtWorks offers expertise in application integration/EAI, application development, and enterprise architecture. ThoughtWorks favors agile approaches to project execution. Agile methods facilitate the early and frequent release of business-critical software to key user groups. ThoughtWorks' consultants are recognized in the industry as leaders in using agile methods to solve complex business problems. ThoughtWorks also offers solutions based on distributed, component-based technologies, including .NET, J2EE, and Web Services.

ThoughtWorks' Web Services and SOA efforts are an outgrowth of its custom application development and integration practices. They have been using XML for integration since 1999, making them a pioneer in the use of Web Services. They approach SOA as an emerging technology, where engagements focus on solving a particular problem, rather than achieving broad improvements.

## Key Differentiator

- Agile approach to SOA

## ZapThink Take

ThoughtWorks' long history with Web Services and SOAs, as well as their thought leadership in the agile methodology world position them to offer deep SOA solutions that contrast with some of the broader solutions that larger firms are able to offer. As a result, ZapThink's

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expects the SOAs that ThoughtWorks creates to be more agile than those created by other PSOs, and thus better able to meet their customers' changing needs over time.

## Related Research

- *Service-Oriented Architecture Consulting Report (ZTR-WS109)*

## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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