

## ZAPTHINK ZAPNOTE™

### WELLFOUND TECHNOLOGY

*Analyst: Jason Bloomberg*

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## Wellfound Technology

URL: <a href="http://www.wellfound.com">www.wellfound.com</a>	Headquarters : Marietta, GA
Founded: NA	Funding: NA

### Services Summary

Wellfound offers comprehensive solutions that go beyond technical issues to analyze customers' business strategy. Wellfound then leverages their experience with a wide variety of technologies, including BPM, EAI, Portals, B2Bi, Web Services, and business activity monitoring. Wellfound uses Web Services-based tools to provide the ability to build, expose, and manage software assets as services.

Wellfound has a process-centric approach to SOAs, where the consumption of Web Services takes place within business processes. Their SOA efforts complement their EAI practice, rather than supplanting it.

### Key Differentiator

- Process-centric approach to SOAs

### ZapThink Take

Wellfound approaches SOAs from the perspective of ZapThink's *idées fortes*: asynchrony, coarse granularity, and loose coupling. They then seek to build architectures that abstract the underlying technology. This understanding of SOA best practices combined with their process-centric approach to SOAs positions Wellfound as a consulting firm who deeply understands SOAs and how they can solve business problems.

### Related Research

- *Service-Oriented Architecture Consulting Report (ZTR-WS109)*

#### TAKE CREDIT FOR READING ZAPTHINK RESEARCH!



Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

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## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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