ZAPTHINK ZAPNOTE™

X.SYSTEMS

Analyst: Ron Schmelzer

X.Systems

URL: www.xsystems.com	Headquarters: Manassas, VA
Founded: 1991	Funding: Privately held

Product Summary

X.Systems was founded in 1991, but grew significantly starting in 2000 with their entry into the federal government market. The company was founded around the idea of building structured document systems – originally SGML-based, but now XML-centric. The company's main "product" (which is not sold separately from X.Systems services) is the *GEMt* content management solution, which comes bundled with a Software AG Tamino repository. Rather than trying to provide an enterprise content management solution, the company is focusing on specific content lifecycle problems in specific industries where complex documents and processes are the key. A typical customer who implements a GEMt installation is an enterprise that needs to maintain complex document environments, has one or more complex authoring /publishing needs, modifies content many times, requires multi-channel publishing, and has strict regulatory or legal ramifications.

GEMt embodies the principle of content components, in which documents are managed at a fine level of granularity. Features of the product include access control features such as check in/check out, locking, and collaborative features, robust storage support through integration with Tamino, robust content authoring through bundling of ArborText, basic document management features, and multi-channel publishing features.

ZapThink Take

X.Systems sells heavily into the federal government space, which accounts for over 70% of their total revenue. In the XML space, their value proposition is their breadth of experience. They are trying not to be on the cutting edge of content lifecycle solutions, since they claim that content publishers are also not cutting edge. While they provide a technology solution, they don't sell this solution separate from their consulting services. Companies looking to obtain the content lifecycle solutions produced by X.Systems should contact the firm to determine how best to implement the technology.

Related Research

> *XML in the Content Lifecycle* Report (ZTR-CL100)

About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

ZAPTHINK CONTACT:
ZapThink, LLC
11 Willow Street
Suite 200
Waltham, MA 02453
Phone: +1 (781) 207 0203
Fax: +1 (786) 524 3186
info@zapthink.com