

## ZAPTHINK ZAPNOTE™

### ZAREUS

*Analyst: Jason Bloomberg*

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## Zareus

URL: <a href="http://www.zareus.com">www.zareus.com</a>	Headquarters : Alameda, CA
Founded: NA	Funding: NA

## Product Summary

The *Zareus Universal Application Platform* automatically augments new or existing business logic with productivity services, integration, and applications management in a single J2EE-based platform. Zareus' Application Services Architecture enables SOA development by allowing business logic, clients, enterprise interfaces, integrations, communications and applications infrastructure to be developed and deployed as interchangeable, independent, loosely coupled Services.

The Zareus architecture allows business logic code to be independently developed in any IDE and registered as a Service within the Zareus platform. This code can immediately leverage any of Zareus' pre-built Services for productivity, integration and management without any additional coding. The Zareus architecture transparently manages these internal Service interfaces, allowing developers and architects to independently choose the deployment environment at runtime. By loosely coupling the application's business logic from the underlying technology, Zareus also enables improvements in software integration, testing, and code reuse.

Zareus extends the Service-oriented development model to the entirety of the application for true SOA development. Zareus allows business logic and the surrounding application context and infrastructure to be developed and deployed as a collection of Services. Zareus then manages all of the internal APIs and interconnections between Services without additional coding.

## ZapThink Take

Zareus falls into the same general category as **Exadel**, **Kinzan**, and **Wakesoft**—a J2EE-based SOA tool that provides rapid development and managed deployment by abstracting the underlying technology. What's special about Zareus, however, is the way it actively manages Services that the developer registers in the Zareus platform. This active management frees the developer from most deployment concerns, including which J2EE platform to deploy the application on.

### TAKE CREDIT FOR READING ZAPTHINK RESEARCH!



Thank you for reading ZapThink research! ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

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## Related Research

- *Service-Oriented Architecture Tools & Best Practices Report (ZTR-WS107)*

## About ZapThink, LLC

ZapThink is an IT market intelligence firm that provides trusted advice and critical insight into XML, Web Services, and Service Orientation. We provide our target audience of IT vendors, service providers and end-users a clear roadmap for standards-based, loosely coupled distributed computing – a vision of IT meeting the needs of the agile business.

ZapThink's role is to help companies understand these IT products and services in the context of SOAs and the vision of Service Orientation. ZapThink provides market intelligence to IT vendors who offer XML and Web Services-based products to help them understand their competitive landscape and how to communicate their value proposition to their customers within the context of Service Orientation, and lay out their product roadmaps for the coming wave of Service Orientation. ZapThink also provides implementation intelligence to IT users who are seeking guidance and clarity into how to assemble the available products and services into a coherent roadmap to Service Orientation. Finally, ZapThink provides demand intelligence to IT vendors and service providers who must understand the needs of IT users as they follow the roadmap to Service Orientation.

ZapThink's senior analysts are widely regarded as the "go to analysts" for XML, Web Services, and SOAs by vendors, end-users, and the press. They are in great demand as speakers, and have presented at conferences and industry events around the world. They are among the most quoted industry analysts in the IT industry.

ZapThink was founded in October 2000 and is headquartered in Waltham, Massachusetts. Its customers include Global 1000 firms, public sector organizations around the world, and many emerging businesses. ZapThink Analysts have years of experience in IT as well as research and analysis. Its analysts have previously been with such firms as IDC and ChannelWave, and have sat on the working group committees for standards bodies such as RosettaNet, UDDI, CPExchange, ebXML, EIDX, and CompTIA.

Call, email, or visit the ZapThink Web site to learn more about how ZapThink can help you to better understand how XML and Web Services impact your business or organization.

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